

# Gateway to Eurasia



**November 14-16, 2018**  
**Istanbul**

[www.logitrans.com.tr](http://www.logitrans.com.tr)

**lt logitrans**  
**TURKEY**

international transport  
logistics exhibition



Organized by EKO MMI Fuarçılık Ltd. Şti.



## Building bridges

For more than a decade decision makers of logistics and supply chain management meet at logitrans, the transport and logistics trade fair for the entire Eurasian region. For companies, which are active in this region, logitrans is offering just the right platform. Here you will find a marketplace and trade forum where you can meet customers and forge new business contacts and business partnerships.

## The strengths of logitrans

- » It is the leading trade fair for transport logistics in the Eurasian region.
- » A professional platform for presenting innovative logistics solutions.
- » Connecting point of the decision makers of logistics and supply chain management from Europe, North Africa, the Middle & Far East and CIS countries.
- » Unique knowledge update for latest market developments in a highly dynamic region.
- » Your source for new business opportunities, international co-operation and projects.

## logitrans 2017 key facts

- » 150 exhibitors / 24 countries
- » 13,700 participants from more than 50 countries
- » 11,500 m<sup>2</sup> exhibition space / 2 halls
- » Country pavilions from Austria, France and Germany
- » Regional pavilion from Aliğa - İzmir

## Product groups

- » Freight transport and logistics services
- » Freight transport systems
- » IT/Telematics, e-business, telecommunications
- » Intralogistics, materials flow

## logitrans 2018 special areas & topics

### air cargo TURKEY

exhibition and conference



The growing significance of the air cargo industry in Turkey is already making itself felt at logitrans. The number of exhibitors is growing every year with the pioneers of the skies showing off and discussing latest developments within the conference program. In the frame of air cargo Turkey as a part of logitrans, the companies of the industry will have further visibility.

### truck & trailer TURKEY

vehicles and equipment



The share and role of road transport in movement of goods emphasizes the importance of commercial vehicles industry. Turkey is among the biggest manufacturers of commercial vehicles in Europe. Featuring state-of-the-art trucks, trailers as well as light commercial vehicles, this area will further highlight the commercial vehicle section within logitrans.

### perilog TURKEY

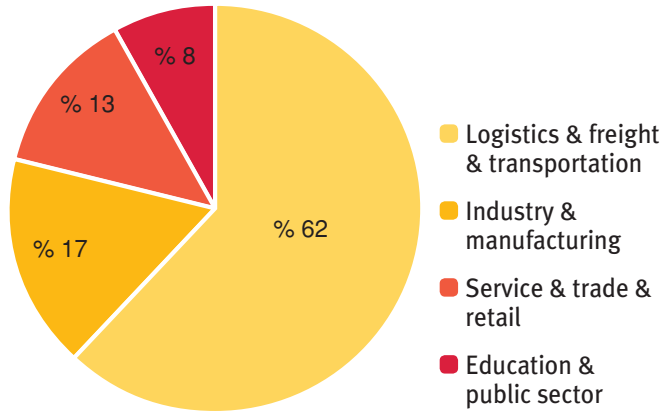
fresh logistics eurasia



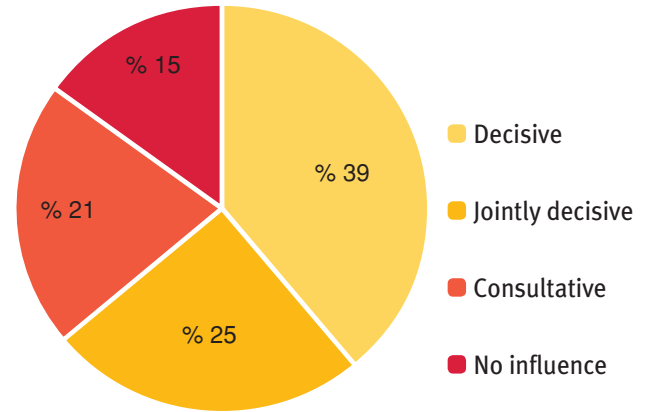
Thanks to her fertile land, Turkey exports many million tons of fresh produce every year. In the shape of PeriLog, a dedicated conference series, we are doing justice to this special and future-oriented logistics theme. It revolves around the transportation and storage of perishable goods and cold-chain logistics, with a primary focus on logistics solutions for the Eurasian region.



## Visitors by key sectors



## Visitors' influence on purchasing decision



## Visitors from shippers' side / industry at logitrans 2017

- » Arçelik
- » Borusan Mannesmann
- » BSH
- » BPW Otomotiv
- » Brisa
- » Daikin
- » Danone
- » Decathlon
- » Duracell
- » Fiat Iveco
- » Ford
- » GAP
- » Hipp
- » Honeywell
- » IKEA
- » Isuzu Otomotiv
- » Jungheinrich
- » KIA
- » Kuwait Oil Tanker
- » LC Waikiki
- » Liebherr
- » Linde Gas
- » L'Oreal
- » MAN
- » Mercedes Benz
- » Metro
- » Migros
- » Mitsubishi
- » Nestle
- » Nordex
- » OMV
- » Panasonic
- » Paşabahçe
- » Procter & Gamble
- » Renault Trucks
- » Robert Bosch
- » Samsung
- » Scania
- » Shell & Turcas Petrol
- » Sick
- » Siemens
- » Suzuki
- » Tofaş Fiat
- » TOTAL
- » Toyota
- » Turkcell
- » Türk Telekom
- » Ülker
- » Vestel
- » Vodafone

## Visitors from transportation & logistics sector at logitrans 2017

- » Alişan
- » Alternative Ro-Ro
- » BDP International
- » BLG Logistics Group
- » British Airways
- » C.H. Robinson
- » Ceva
- » cfl multimodal
- » CHEP
- » CMA CGM
- » Cosco
- » Çelebi Bandırma Port
- » DB Cargo
- » DHL Global Forwarding
- » DSV global
- » Ekol Logistics
- » FEDEX
- » Gefco
- » Hapag-Lloyd
- » Horoz Bollore Logistics
- » Kühne + Nagel
- » Limakport
- » Maersk
- » Mars Logistics
- » Mersin International Port
- » Meyer & Meyer Holding
- » Miltzer & Münch
- » Mitsui Osk Lines (MOL)
- » MNG Airlines
- » MSC
- » P&O Ferries
- » Panalpina
- » Pegasus Airlines
- » Railways Morocco
- » Reysaş
- » Rhenus
- » Roman Mayer
- » Sabiha Gökçen Airport
- » SAF-HOLLAND
- » Saudia Cargo
- » Sinotrans Makzume
- » Sunexpress
- » Turkish State Railways
- » TNT
- » Touax Rail
- » UPS Supply Chain
- » Volga Dnepr Airlines
- » VTG
- » Yılport Holding
- » Yusen Logistics

## Exhibitors' opinions of logitrans 2017

**Ayşe Altan,**  
Cargo Manager, Communication and Advertisement,  
Turkish Cargo, Turkey

We are very pleased to exhibit at the 11<sup>th</sup> edition of logitrans fair for the 9<sup>th</sup> time. Every year, logitrans improves in terms of exhibitor and visitor profile specifically in air cargo industry and this clearly indicates the growth of Turkey in this field.

**Kamil Asan,**  
General Coordinator,  
Samsun Lojistik, Turkey

It is a very successful exhibition. This is the meeting point of the industry. We are happy to be here under the same roof with our business partners. We are planning to take part in the show again next year.

**Hasan Hatipoğlu,**  
Regional Director,  
Lufthansa Cargo, Turkey

Despite the geopolitical and economic problems that started in 2016 and reflected to 2017, we have experienced a very productive exhibition process especially in terms of visitor frequency. I would like to thank everyone including organizers, exhibitors and whoever that has contributed to the continuity of logitrans, which is the only exhibition in the sector.

**Erkan Durdağı,**  
Co-owner,  
Xinerji Technologies, Turkey

logitrans, is the meeting point of the logistics sector and is the place where the industry can express itself.

**Marjorie Arrot,**  
Marketing Officer,  
Ports of Toulon Bay, France

For our 3<sup>rd</sup> participation at logitrans, the Ports of Toulon Bay are very happy to participate to this exhibition. In fact, logitrans is a good place to meet our principal and biggest partners, to build stronger relationships with them and to find new opportunities in the freight sector.

**Nurlan Toganbayev,**  
Commercial Director,  
KTZE – Khorgos Gateway, Kazakhstan

Within the development of the New Silk Road, we are looking for partners. As Turkey is a crucial hub of OBOR we can find those partners here and are able to promote our services.

**Farid Saffarzadeh,**  
President,  
International Freight Forwarders Association, Iran

Iran and Turkey play a very important role in connecting Europe and Asia. We can build up more business together.

Book your stand for logitrans 2018 now  
and choose your preferred stand location today!

<http://english.logitrans.com.tr/participation-forms>

### Exhibition space prices

	Euro
Floor space only / m <sup>2</sup> .....	EUR 129
Floor space including standard stand construction / m <sup>2</sup> .....	EUR 205
Full service package / 12 m <sup>2</sup> .....	EUR 2,830
Full service package / 21 m <sup>2</sup> .....	EUR 4,850
Full service package / 28 m <sup>2</sup> .....	EUR 6,360

#### Other charges and fees

Obligatory contract fee .....	EUR 200
Co-exhibitor fee .....	EUR 200

VAT excluded (18 %)

### Venue

Istanbul Expo Center / Hall 9 & 10  
Across Atatürk International Airport Yesilkoy / Istanbul



### Visiting hours

Wednesday, November 14 .....	11:00-18:00
Thursday, November 15 .....	10:00-18:00
Friday, November 16 .....	10:00-18:00

### Organizer

EKO MMI Fuarçılık Ltd. Şti.

### Contact



#### Eko Fuarçılık Tic. Ltd. Şti.

Biracılar Sokak No:10 Mecidiyeköy  
34387 Şişli - İstanbul - Türkiye  
Tel: +90-212-2669158  
Fax: +90-212-2669163  
E-mail: [eko@logitrans.com.tr](mailto:eko@logitrans.com.tr)



#### Messe München GmbH

Messegeleände  
D-81823 Munich - Germany  
Tel: +49-89-949 20274  
Fax: +49-89-949 20279  
E-mail: [mmi@logitrans.com.tr](mailto:mmi@logitrans.com.tr)