



## Key Facts

### Exhibitors\*:

150 / 24 countries

### Participants\*:

13.700 / over 50 countries

### Exhibition space\*:

11,500 sqm / 2 halls

### Pavilions\*

#### (country & regions)

Austria  
France  
Germany  
Aliağa, Izmir (Turkey)

### Frequency:

annually  
12<sup>th</sup> event in 2018

### Type:

international trade fair

### Opening hours:

Wednesday 11:00-18:00  
Thursday 10:00-18:00  
Friday 10:00-18:00

### Venue:

ifm - Istanbul Expo Center  
Halls 9 -10

### Website:

www.logitrans.com.tr

### Organiser:

EKO MMI Fair Limited Co.

### Contact:

Messe München GmbH  
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\*based on logitrans 2017

## logitrans

### the bridge connecting the Eurasian region via logistic solutions

For more than a decade decision makers of logistics and supply chain management meet at logitrans, the transport and logistics fair for the entire Eurasian region. For companies, which are active in this region logitrans is offering just the right platform. Here you will find a marketplace and trade forum where you can meet customers and forge new business contacts and business partnerships.

### The strengths of logitrans

- It is the leading trade fair for transport logistics in the Eurasian region.
- A professional platform for presenting innovative logistics solutions.
- Connecting point of the decision makers of logistics and supply chain management from Europe, North Africa, the Middle & Far East and CIS countries.
- Unique knowledge update for latest market developments in a highly dynamic region.
- Your source for new business opportunities, international co-operations and projects.

### Product & service groups

- Freight transport and logistic services
- Freight transport systems
- IT/Telematics, e-business, telecommunications
- Intralogistics, materials flow

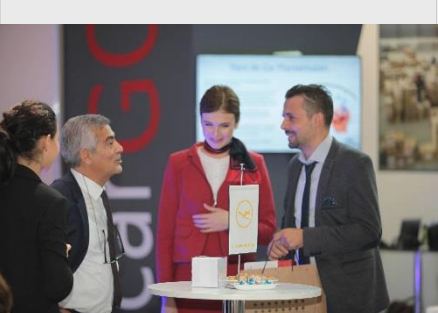


### Exhibition space prices

Floor space only	EUR 129 /m <sup>2</sup>
Floor space & standard stand construction	EUR 205 /m <sup>2</sup>
Full service package (12 m <sup>2</sup> )	EUR 2.830
Full service package (21 m <sup>2</sup> )	EUR 4.850
Full service package (28 m <sup>2</sup> )	EUR 6.360

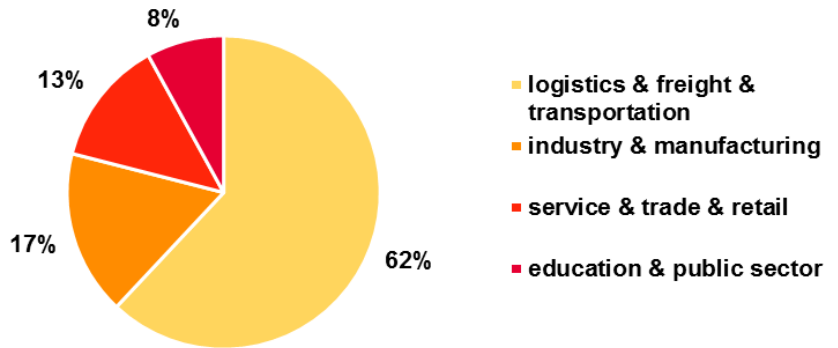
note: prices exclude VAT (18%) and EUR 200 contract fee



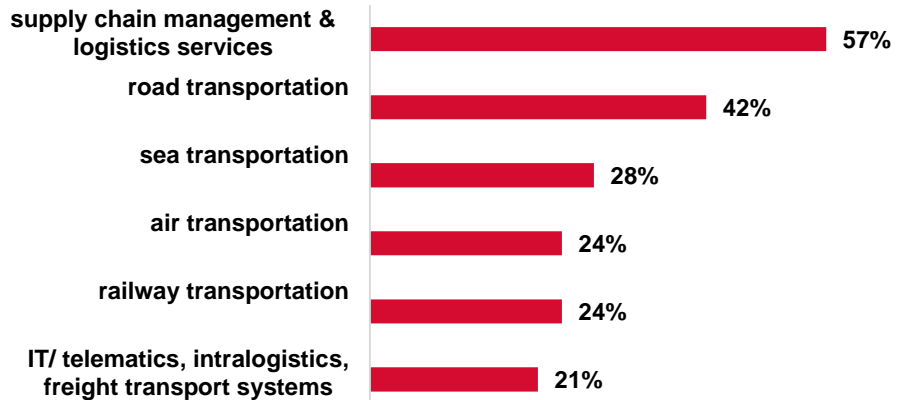


## logitrans – visitor profile

### Visitor profile by industry segment



### Visitor's interest in solutions for ...



### Visitor's influence on purchasing decision ...

