

logitrans
TURKEY

Gateway to
logistics

international transport
logistics exhibition

November 14-16, 2018
Istanbul



Marketing & Advertisement Opportunities



THIS FAIR IS ORGANIZED UPON THE AUTHORIZATION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY, IN ACCORDANCE WITH LAW NUMBER 5174.

Organized by EKO MMI Fair Limited Co.

Distribution of Promotional Material*

- › Location: visitor registration desk
- › Availability: max. 5 companies
- › Price: ~~3.000 Euro~~ 1.500 Euro* 50%OFF per 2.000 units
- › Production costs are not included



- › Location: distribution at the foyer
- › Availability: max. 5 companies
- › Price: ~~1,000 Euro~~ 500 Euro* 50%OFF per attendant & hour
- › Production costs & staff are not included



logitrans
TURKEY

international transport
logistics exhibition

*e.g. company brochure, product & services flyer ** 18% VAT is not included

Visitor bags

- › Location: at the foyer / Entrance of hall 9 / 10
- › Availability: max. 3 companies
- › Details: company visitor bag hanging at the entrance
- › Production costs are not included, bags to be provided by the company
- › Price: ~~4.000 Euro~~ 2.000 Euro* 50%OFF



* 18% VAT is not included



lt logitrans
TURKEY

international transport
logistics exhibition

Floor graphics

- › Location: at the foyer / Entrance of hall 9 / 10
- › Availability: 10 floor graphics
- › Size: max. 100 cm x 100 cm
- › Production costs are included
- › Price: ~~750 Euro~~ 450 Euro* 40% OFF per unit



* 18% VAT is not included



lt logitrans
TURKEY

international transport
logistics exhibition

Branding on column

- › Location: at the main foyer
- › Availability: 1 sponsor
- › Size: 4 sides / 100 cm x 250 cm
- › Production costs are included
- › Price: 3.500 Euro*



lt logitrans
TURKEY

international transport
logistics exhibition

* 18% VAT is not included

Flags from ceiling

- › Location: within the borders of the stand area
- › Availability: unlimited
- › Size: 150 cm x 300 cm
- › Production costs are not included
- › Price: 1.000 Euro* per flag



lt logitrans
TURKEY

international transport
logistics exhibition

* 18% VAT is not included

Visitor Lanyards

- › Location: at the visitor registration desk
- › Availability: 1 sponsor
- › Price: 6.000 Euro*
- › Production costs are not included



* 18% VAT is not included



logitrans
TURKEY

international transport
logistics exhibition

Advertisement in visitor brochure

- › full page advertisement / back page
- › Availability: 1 sponsor
- › Technical details:
4 colour, 10 cm (width) x 21 cm (heights) + 3mm bleed
min. 300 dpi, . pdf format
- › Price: ~~1.250 Euro~~ 875 Euro* 30%OFF



logitrans
TURKEY

international transport
logistics exhibition

* 18% VAT is not included

Advertisement in exhibition catalogue

- › ½ page advertisement
- › Technical details: 4c, 13,5 cm x 10,5 cm + 3mm bleed, min. 300 dpi, .pdf
- › Price: 250 Euro*

- › full page advertisement
- › Technical details: 4c, 13,5 cm x 21 cm + 3 mm bleed, 300 dpi, .pdf
- › Price: 400 Euro*



logitrans
TURKEY

international transport
logistics exhibition

* 18% VAT is not included

special exhibition catalogue entry

- › **Premium package***
includes both standard package and 4c logo package
- › Price: 225 Euro**

- › **Product/Service Group***
- › Price: 30 Euro** per each additional product/service group

ÖZ-TRANS
LOJİSTİK

Öztrans Ulus. Nak. İnş. İhr.
San. Tic. Ltd. Şti.
Türkiye - Turkey
www.oztrans.com.tr

Öztrans Ulus. Nak. İnş. İhr. İthlt. Tic. Ltd. Şti.
Çay Mah. 5 Temmuz cad. Sunuhan İşhanı
No:38 Kat:1 D:3 İskenderun-Hatay/Türkiye
Tel: 0326 613 70 10 Faks: 0326 614 61 32
Hall 10, Stand 305



lt logitrans
TURKEY

international transport
logistics exhibition

* Basic entry free of charge including company name, hall/stand number, country, website, and 3 product/service groups

**18% VAT is not included