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Press Release

The Turkish logistics sector:
logitrans 2017 highlights the potential in the Turkish market

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Following a volatile year in 2016, the Turkish logistics market is recovering again and it provides many opportunities for companies both domestically and internationally. Participants of logitrans exhibition can discover the growth opportunities for themselves at the ifm İstanbul Expo Center on November 15-17, 2017. The exhibition will be the meeting point for the logistics sector for three whole days this year – for it will open already in the morning on day one.

According to figures supplied by the Turkish Association of International Forwarding and Logistics Service Providers (UTIKAD), turnover in the Turkish logistics sector has risen by eleven percent in comparison with the same period last year. This positive trend in the first quarter of 2017 shows that the Turkish logistics sector has recovered again after 2016. Furthermore, Turkey still plays an important role for the European import and export market and this has increased the demand for skilled logistics services. The Turkish government has also announced that it will publish a logistics master plan, which is designed to provide further growth stimuli, at the end of 2017. Major logistics companies are already investing in intelligent solutions, particularly in view of current challenges like digitization and Industry 4.0.

“This positive development opens up opportunities for international logistics specialists to benefit from the rebound in this market. logitrans provides the perfect opportunity for this. For example to make contacts with major players in the logistics sector”, says Gerhard Gerritzen, member of the Executive Board of Messe München GmbH.

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Many German companies value the Turkish logistics market too and will be presenting their services at logitrans 2017. On the German Pavilion supported by the Federal Ministry of Economic Affairs and Energy, companies Dachser, Fährhafen Sassnitz, Logistics Alliance Germany, Schenker, Schmitz Cargobull and Universal Transport exhibit.

“We’re already active in the Turkish market and in the region through our branch in Istanbul. logitrans is the ideal platform for us to maintain existing contacts and expand our network,” says Holger Dechant, Managing Director of Universal Transport.

Harm Sievers, Managing Director of Fährhafen Sassnitz GmbH, adds, “logitrans is a permanent feature on our calendar and we’ve been able to make many contacts through our long-standing participation. Among other things, one company has established a factory for the production of plastic pipes at our site, as a result.”

You can discover more information about the logitrans 2017 at www.logitrans.com.tr

logitrans

logitrans with 13,500 visitors from more than 50 countries and 180 exhibitors from 26 different nations has developed into the leading exhibition along the complete value-added chain in the fields of logistics, telematics and transport in the Eurasian region. logitrans is organized by EKO MMI Fuarcilik Ltd. Sti., the joint venture involving Messe München and EKO Fair Limited. logitrans is held at the ifm Expo Center in Istanbul, Turkey, every year. The next logitrans takes place on November, 15–17, 2017.

transport logistic around the globe

There are four events abroad in addition to the transport logistic trade fair in Munich. Alongside the transport logistic China flagship fair with the integrated air cargo China event in Shanghai, Messe München organizes logitrans International Transport Logistics Exhibition in Istanbul in conjunction with EKO Fair Limited. It is also involved in the CTL in Mumbai by way of a cooperation arrangement. Messe München cooperates with the CCTA Chinese logistics association during the “transport logistic China” too and provides support for its China International Transportation & Logistics Expo in Chengdu.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.