

Munich, October 1, 2018

Press Release

logitrans 2018

Trend Topics: Air Cargo and Digitalization

- logitrans 2018 to take place in İstanbul on November 14-16
- Air cargo growing, rail cargo premiering, digitalization the current trend
- Exhibitor participation at last year's level

Silvia Hendricks
PR Manager
Tel. +49 89 949 21483
Silvia.hendricks@messe-
muenchen.de

logitrans is the most important trade fair for the logistics industry in Turkey and the Eurasian region. Turkey is the logistics hub between Europe, the Middle East and Asia – and its position is being strengthened by the opening of the new airport in İstanbul. This will also be reflected at logitrans, which will have two central themes: air cargo and digitalization.

“Interest in integrated air cargo at logitrans is growing. The trade fair thus reflects the strengthening of air cargo through the opening of the new airport in İstanbul”, explains Gerhard Gerritzen, member of the management of Messe München and responsible for the international network of transport logistics exhibitions. The air cargo exhibitors at logitrans will include Turkish Cargo, Qatar Cargo and Lufthansa Cargo, among others. Gerritzen went on to say, “Overall, we are again expecting around 150 exhibitors from about 20 countries.” For the first time, there will also be a special area – rail cargo Turkey – focusing on the planned expansion of the Turkish railway system within the context of China’s “Belt and Road” Initiative.

Logistics in transition – highlights of the conference program

Prof. Stefan Iskan of the University of Applied Sciences in Ludwigshafen, Germany, stated that clearly “Turkey’s logistics infrastructure is undergoing fundamental change. In the intermodal area alone, we are seeing a new generation of entrepreneurs, young and dynamic.” The situation for German and international companies entering the market through joint ventures is more favorable than ever. Prof. Iskan will shed further light on this topic on the “Intermodal Business Turkey – Priorities the Industry Now Needs to Set” panel of the conference program.

The digital transformation also demands the courage to make a new start. As Dr. Şevket Akinlar, consultant at Fraunhofer IML, Germany, made clear: “Fast, flexible, cooperative, biogenetic – these are the new challenges of digitalization, which will affect the logistics of the future and the associated, digitally run business models. Dr. Akinlar will give a keynote speech on the topic “Digital Trends – How they affect the logistics industry?”

Messe München GmbH
Messegelände
81823 München
Germany
www.messe-muenchen.de

ORGANİZATÖR /
ORGANİZER
Eko MMI Fuarçılık Ltd. Şti.
Biraçılar Sokak No: 10
Mecidiyeköy
34387 Şişli - İSTANBUL –
TÜRKİYE
Tel. +90.212.266 91 58
Fax +90.212.266 91 63
E-Mail
eko@logitrans.com.tr



Further highlights of the conference program:

- “Air Cargo – Getting Ready for the Digital World”
- “Automotive Logistics Turkey – Where OEMs, Suppliers and their Logistics Partners are Likely to Head Next”
- “Logistics Alliance Germany: Logistics solutions made in Germany”



logitrans is the most important trade fair for the logistics industry in Turkey and the Eurasian region.

For more information on logitrans 2018, please see www.logitrans.com.tr

logitrans

With 13,700 participants from more than 50 different countries and 150 exhibitors from 24 nations most recently, the logitrans has developed into the leading trade fair for the complete value-added chain in the fields of logistics, telematics and transport in the Eurasian region. The logitrans is organised by EKO MMI Fuarçılık Ltd. Sti., the joint venture involving Messe München and EKO Fair Limited. The logitrans is held every year at the Expo Center ifm in İstanbul in Turkey. The next logitrans will take place on 14 – 16 November 2018.

transport logistic Worldwide

The international industry network of transport logistic consists of six events. In addition to the leading international trade fair transport logistic in Munich, there are three events in China. Messe München organizes transport logistic China every two years, and it also holds the transport logistic China Forum in alternating years, both in Shanghai. In addition, there is a partnership with the China International Transportation & Logistics Expo in Chengdu, an event of the Chinese logistics association CCTA. In India, transport logistic India @ CTL is organized in cooperation with Exim India and takes place every two years in Mumbai. In Turkey, Messe München and EKO Fair Limited jointly hold the logitrans International Transport Logistics Exhibition in İstanbul.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.